

PRESS RELEASE

IIJ Contributes to the Publication of ITU Technical Report Focusing on MVNOs

TOKYO – November 29, 2024 - Internet Initiative Japan Inc. (IIJ, TSE Prime 3774), one of Japan's leading Internet access and comprehensive network solutions providers, announced that it contributed to a study conducted by the International Telecommunication Union (ITU) Telecommunication Standardization Sector (ITU-T) aimed at publishing its first technical report focusing on MVNOs, which was published in October 2024.

IIJ joined ITU-T Study Group 3 (SG3)* in 2018 as its associate member. This technical report was the deliverable of a study on “5G-related policy considering MVNOs,” agreed on at the plenary meeting of SG3 in July 2024.

This technical report illustrates for example the challenges of MVNOs in the transition period from 4G to 5G, as well as various MVNO businesses and related regulations in different countries as case studies, from economic, legislative, and other diverse perspectives. It is ITU-T’s first technical report focusing on MVNOs. Futoshi Sasaki, Coordination Director, Strategy and Business Development, MVNO Division of IIJ, who has also served as chairperson of the MVNO Committee, Telecom Services Association, since 2024, was one of the proponents of this study representing IIJ, and submitted a number of draft texts as our contributions on, for example, the review of the development of MVNOs, and the “Virtual MNO” concepts that were proposed by the Telecom Services Association as possible conceptual models for MVNOs in the 5G SA era.

* ITU-T is responsible for establishing standards for international telecommunications and information and communication technologies (ICTs). Study Group 3 is the ITU-T lead Study Group on tariff and accounting principles for economic issues, and for policy issues related to international telecommunications and ICTs.

➤ This technical report is available for download at:
<https://www.itu.int/pub/T-TUT-IMT-2024-1>

IIJ will continue to support domestic and international MVNOs by contributing to ITU-T’s activities for the standardization of telecommunications and ICTs.

About IIJ

Founded in 1992, IIJ is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality Internet connectivity services, systems integration, cloud computing services, security services and mobile services. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected to the United States, the United Kingdom and Asia. IIJ was listed on the Prime Market of the Tokyo Stock Exchange in 2022. For more information about IIJ, visit the official website: <https://www.ij.ad.jp/en/>.

The statements within this release contain forward-looking statements about future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results.

For inquiries, contact:

IIJ Corporate Communications

Tel: +81-3-5205-6310 Email: press@ij.ad.jp

<https://www.ij.ad.jp/en/>

*All company, product, and service names used in this press release are the trademarks or registered trademarks of their respective owners.